



GYPSY & Co.®

The Traveling Boutique



OUR STORY:

Gypsy & Co. was developed by Courtney Robbins who, at only 16 years old, discovered a love for distinct, difficult-to-find boutique clothing. Courtney had an insatiable desire to spend more time with her family while achieving financial freedom. She was constantly looking for clothes that were comfortable but still looked fashionable, flirty and even a bit sexy. As a mother of two, she searched for clothes that were easy to wear during the day with her kids but could transition into an evening look by simply adding heels. This came to be an almost impossible fashion-find. So Courtney decided to design and manufacture the clothes she and her friends desired right here in the USA.

There was so much interest in Gypsy & Co. that Courtney decided to create a Personal Stylist Network, which gives stylists the opportunity to earn income and have the flexibility to spend more time with family and friends.

WHAT IS A TRAVELING BOUTIQUE?

Gypsy & Co. is a secure online and "traveling boutique" featuring a network of Personal Stylists. If you desire more individualized wardrobe styling, one of our Gypsy & Co. Stylists can bring the boutique to you in a comfortable environment. You can also host or attend a Trunk Show. We can help you and your friends find the perfect styles, colors and shapes to flatter your figure. We can even show you the newest fashion trends and help you get out of your old sweats and into clothes that are flirty, fashionable, comfy and wrinkle-resistant. Gypsy & Co. features a clothing line that is proud to be MADE IN THE USA. Gypsy & Co. clothes take you from afternoon play-dates with the kids to evening date nights with the hubby.

Gypsy & Co. offers a fun and exciting business opportunity. We're growing rapidly but remain a relatively young company by industry standards.

AS A GYPSY & Co. STYLIST YOU CAN:

- 🌀 Earn as much money as you want
- 🌀 Enjoy what you do
- 🌀 Set your own sales goals
- 🌀 Be recognized for your achievements
- 🌀 Receive the training and support you need to be successful
- 🌀 Meet new and interesting people
- 🌀 Learn as you go—no experience necessary
- 🌀 Achieve financial freedom!
- 🌀 Enjoy more time with friends and family!
- 🌀 Earn free clothing, prizes and vacations

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GIVING BACK:

In 2010, Gypsy & Co. founded Cindy's Foundation, an official partner of the National Ovarian Cancer Coalition (NOCC). As a result of our partnership between Cindy's Foundation and the NOCC, we instituted a fundraising campaign called "The Teal Dress Campaign." This campaign supports the NOCC's mission to raise awareness and education about ovarian cancer. Fifty percent of the profits from the Teal Dress Campaign go directly to the NOCC.

ABOUT THE NOCC:

The mission of the National Ovarian Cancer Coalition (www.ovarian.org) is to raise awareness and increase education about ovarian cancer. The Coalition is committed to improving the survival rate and quality of life for women with ovarian cancer. More than 20,000 women in the United States are diagnosed with ovarian cancer each year, and approximately 15,000 women die annually from the disease. Unfortunately, most cases are diagnosed in their later stages when the prognosis is poor. However, if diagnosed and treated early, when the cancer is confined to the ovary, the five-year survival rate is more than 90 percent. That is why it is imperative that the early signs and symptoms of the disease are recognized, not only by women, but also by their families and the medical community.

There is currently no early detection test for ovarian cancer. Pap smear tests do not detect ovarian cancer. Until there is a test designed to detect ovarian cancer, the key to early diagnosis is awareness. And the key to awareness is knowing the subtle symptoms of ovarian cancer and urging women to take early action and live.

Through national programs and local chapter initiatives, the NOCC's goal is to make more people aware of the early symptoms of ovarian cancer. In addition, the NOCC provides information to assist the newly diagnosed patient, to provide hope to survivors, and to support caregivers.



"Teal Dress"



GYPSY BIOS:

Courtney Robbins, President and Founder:



Courtney Robbins started in fashion and personal styling in 1993 in high-end women's fashion. She attended college at UNT and received a BA in Marketing, Public Relations and Dance. After graduation, Courtney married a Canadian hockey player, Adam, and they made Fort Worth, Texas their home. Courtney then began working in corporate America. Seeking more knowledge and a greater understanding of business, she attended Texas Women's University and received a MBA.

In 2004, Courtney lost her beloved mother, Cindy Tyson, to ovarian cancer. This life-changing event led to two revelations: Courtney now knew she had a desire to become a mother; and she wanted to start a business to empower women and raise money for ovarian cancer awareness and education. Having her son, Gavin, and her daughter, Chloe, gave her a desire to find a financial opportunity that offered her more flexibility and time with her family.

Courtney and her friends were constantly looking for figure-flattering, easy-to-wear fashions. The love of "boutique uniqueness" led Courtney and her partners to found Gypsy & Co. The Traveling Boutique and Stylist Network created a fun flexible opportunity for her and other motivated women.

Robin Thomas, Creative Director:



Robin Thomas is a Texas Christian University graduate who recently completed her 20th year in education. She teaches sixth grade math at North Richland Middle School in Birdville ISD. Robin is married to Jon Thomas, president of Thomas Electronics, Inc. They have two sons, Tanner and Tyler. Tanner and his wife, Cady, recently celebrated the birth of Robin and Jon's first granddaughter, Eleanor. Tyler attends the University of North Texas. In her free time Robin enjoys traveling, reading and going to the movies with her friends and family. The quality of the clothes and the creative quality of the people at Gypsy & Co. are the reasons she is excited to join the team.

Joanne Hinson, Chief "Gypsy" Operating Officer:



Joanne grew up in a fashion-conscious California beach community close to Hollywood. By the time she reached middle school, she had developed both a passion for and a sense of fashion. One of her first jobs was in a prominent fashion boutique.

Always interested in figures, fitness, and helping women, Joanne worked her way through Embry Riddle Aeronautical University as an aerobics instructor. Upon receiving her BS in Aeronautical Science with a minor in Flight Safety, she flew as First Officer and Captain for various airlines throughout the United States finally landing with American Airlines.

Joanne also followed her passion for design, achieving certification in design at TCC. Gypsy has allowed Joanne to follow her passion for fashion, design, and helping women.

Ray Ramirez, Director, Financial Analysis and Planning:



Ray is a retired Air Force Reservist serving 12 years Active Duty and 8 years in the Reserve. While in the Air Force he obtained his undergraduate degree in Business from Midwestern State University and his MBA from Wayland Baptist University. Once he separated from Active Duty, Ray immediately began working in Sales and has been for the past 15 years. Ray is married to Michelle, a Certified Oncology Nurse. They have three children: Jessica, Corinn and Kiley and are proud grandparents of a handsome boy Nolan, thanks to Jessica.

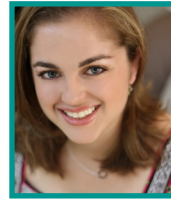
Melissa D. Nickelson, V.I.G (Very Important Gypsy) Stylist Liaison:



Melissa loves clothes, shoes and jewelry, her family, friends, books and traveling. Her day job is working as a legal assistant and a life coach, specializing in helping clients work through difficult times in their lives.

She is married to Gary Nickelson, a Fort Worth attorney, and together they have three children: Jenni, Chris and Jay. They also have an active Terrier named Sport.

Catherine Banschbach, Production and Design Manager:



Originally from Midland, Catherine graduated summa cum laude from Texas Tech with a degree in Apparel Design and Manufacturing and a minor in Business in 2010. She was very involved and served as an officer in Hi-Tech Fashion Group as well as honor society Phi Upsilon Omicron. Catherine spent the spring of her junior year studying fashion in Florence, Italy, and completed her internship at Sunrise Apparel in Dallas, Texas. She has also won several awards, including the 2008 Rising Star award for Construction and first place for cocktail/eveningwear design in the 2010 Fashion Group International Dallas Career Day design competition.

Hillary Gorman, Stylist Recruiting and Development:



Hillary has followed fashion from an early age. What started as styling for Barbie and playing with Fashion Plates, developed into a career of diverse roles in and around the apparel industry including wholesale sales, retail management and apparel manufacturing/retail consulting. After taking a break to be a full time mom, Hillary jumped back into the fashion business as a personal shopper and stylist to busy women in the DFW area. She is thrilled to join Gypsy and Company. Hillary will bring her experience to grow the Gypsy brand both as Lead Stylist and Director of Stylist Development. Hillary lives in Dallas with her husband and their two small children. cocktail/eveningwear design in the 2010 Fashion Group International Dallas Career Day design competition.



TESTIMONIALS:

“Ever since I was introduced to Gypsy & Co., I haven’t worn anything else. I always wore St. John and Escada. Now, I totally love the versatility of Gypsy & Co.’s clothes. I always get so many compliments on them, and they actually make me look great. I am so glad that I was introduced to this company.”

- **Sheila Jane Reynolds**, a Gypsy & Co. customer

“I could not be more pleased or impressed with the clothes from Gypsy & Co! The two blouses and dress I purchased were perfect for my 20 year high school reunion! I will definitely be purchasing clothes from Gypsy & Co. again and look forward to attending another clothing show in the future.”

- **Lisa Edmunds**, a Gypsy & Co. customer

“I love the Gypsy and Co. clothing! It is hard to find things that make you feel comfortable and sexy at the same time, but I definitely feel that way in these clothes. The fact that I can dress it up or down for work or play is an added bonus! Almost every time I wear a piece I find a new way to style it for a different twist on the same clothing. That way it fits the mood that I am in!”

- **Merri Lynn Hake**

I adore my Gypsy & Co Dresses. They are perfect for me because they are the kind of dresses I can dress up with rhinestones and heels and wear to a pageant appearance or dress down with flats and cute jewelry for a date night. I wore two Gypsy&Co dresses during the Miss Texas Pageant. The first was during arrival and I received numerous compliments from the other contestants about how cute my dress was. The second dress I wore on the preliminary competition night when I won the swimsuit award. I felt so special in my Gypsy dress that night and I have never been asked so many times where I got my dress! I absolutely love working with Courtney. She always introduces me to new clothing that I never would have thought would have looked good on me! Thanks for EVERYTHING!

- **Jordan Johannse**

